Rep Order# EC'd Yes

8889924

Product

KTVX-TV SALT LAKE CITY

Agency

() HOUSE MAJORITY PAC HOUSE MAJ PAC

Phone# Fax# Buyer Estimate# Advertiser Station

> Spencer Wood 2275

Hiatus Weeks Flight Dates Agency C/P1/P2/E

WASHINGTON, DC 20007 /P1/P2/E 79/86/2275

10/31/2012 - 11/06/2012

Showing Buylines: All Lines Last Received:

) WATERFRONT STRATEGIES 3050 K ST NW, SUITE 100

Rep Firm Sales Office (Salesperson (

) WASHINGTON) JAN FOX

Salesperson Phone# Salesperson FAX# 202-872-5880 202-872-0263

- CONTRACT COMMENT -

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT

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430P-5P	4P-430P	3P-4P	2P-4P	130P-5P	11A-12P	10A-11A	9A-10A	7A-9A	630A-7A	6A-630A	530A-6A	5A-530A	Time
ABC4 NEWS @ 430P	ABC4 NEWS @ 4PM	ELLEN	ESPN SPORTS SATURDAY	ABC COLLEGE FTBL-LATE	THE VIEW	THIS WEEK .	THE DOCTORS	GOOD MORNING AMERICA	GOOD MORNING UTAH-630AM	GOOD MORNING UTAH-6AM	GOOD MORNING UTAH-530AM	GOOD MORNING UTAH-5AM	Program
	•				•				19	p	p	A. S. C.	4
: 30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$400.00	\$400.00	\$400.00	\$300.00	\$900.00	\$300.00	\$250.00	\$200.00	\$300.00	\$250.00	\$200.00	\$150.00	\$90.00	Rate
10/31-11/02	10/31-11/02	10/31-11/02	11/03-11/03	11/03-11/03	10/31-11/02	11/04-11/04	10/31-11/02	10/31-11/02	10/31-11/02	10/31-11/02	10/31-11/02	10/31-11/02	to.
4	44	œ	N	N	σ	H	σı	N	ω	N	ω	ω ! !	Spots/Week
ы	ы	Ь	щ	щ	ш	ь	ц	ц	ы	щ	Н	н	# of Weeks
44	44	œ	N	N	ወ	ם	თ	N	ω	N	ω	ω ! !	Total Spots
\$1,600.00	\$1,600.00	\$3,200.00	\$600.00	\$1,800.00	\$1,800.00	\$250.00 7 NJA	\$1,200.00	\$600,00	\$750.00	\$400.00	\$450.00	\$270.00	Total Cost
						N)A							Daypart

															LI	Station Advertiser Product Estimate# Buyer Phone#
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530A-6A	5A-530A	1135P- 1205A	1105P-	1035P-	9P-10P	46-48	72-8P	7E-9P	630P-7P	46-49	6P-630P	5P-530P	5P-530P	5P-530P	Time	KTVX-TV SALT LAKE CITY () HOUSE MAJORITY PAC HOUSE MAJ PAC 2275 Spencer Wood
GOOD MORNING UTAH-530AM	GOOD MORNING UTAH-5AM	EXTRA	ACCESS HOLLYWOOD	NIGHTLINE	PRIVATE PRACTICE	HAPPY ENDINGS/APT. 23	ONCE UPON A TIME	DANCING WITH THE STARS	TWO & A HALF MEN	ABC COLLEGE FTBL-PRIME	ABC 4 NEWS AT 6P	ABC4 NEWS-5P SUN	ABC4 NEWS-5P SAT	ABC 4 NEWS AT 5EM	Program	/ PAC
MEC			an in the second se	·	مرد د ۱۰ م			6		13			·	8		Agency () 3050 K; WASHI Agency C/P1/P2/E Flight Dates Hiatus Weeks
:30	:30	:30	:30	:30	:30	: 30	:30	: 30	: 30	: 30	:30	: 30	: 30	:30	Len) WATER K ST NW, HINGTON Æ 79/ 10/31
\$150.00	\$90.00	\$190.00	\$215.00	\$400.00	\$5,000.00	\$5,000.00	\$5,000.00	\$7,000.00	\$750.00	\$1,200.00	\$500.00	\$400.00	\$400.00	\$400.00	Rate	() WATERFRONT STRATEGIES 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 P1/P2/E 79/86/2275 28 10/31/2012 - 11/06/2012 26ks
11/05-11/06	11/05-11/06	10/31-11/02	10/31-11/02	10/31-11/02	11/06-11/06	11/06-11/06	11/04-11/04	11/05-11/05	10/31-11/02	11/03-11/03	10/31-11/02	11/04-11/04	11/03-11/03	10/31-11/02	Dates	EGIES
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N	N	Ч	σ.	œ	н	ь	ц	н	ω	N	<i>A</i> 4,	Н	Н	44	Total Spots) WASHINGTON) JAN FOX # 202-872-5880 202-872-0263
\$300.00	\$180.00	\$190.00	\$1,720.00	\$3,200.00	\$5,000.00	\$5,000.00	\$5,000.00	\$7,000.00	\$6,000.00	\$2,400.00	\$2,000.00	\$400.00	\$400.00	\$1,600.00	Total Cost	TON 5880 0263

	EC'd Yes	Rep Orde
	S	ir# 8889924
		Ver# 1
		Status New
		Traffic Order#
	Last Received:	Printed:
•	10/26/2012 4:15 PM	10/26/2012 4:17 PM

Showing Buylines: All Lines

3 of

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Daypart

39 M 1105P- ACCESS HOLLYWOOD 1135P	38 M 1035P- NIGHTLINE 1105P	37 M 6302-7P TWO & A HALF MEN	36 M 6P-630P ABC 4 NEWS AT 6P	35 M 5P-530P ABC 4 NEWS AT 5PM	34 M 4302-5P ABC4 NEWS @ 4302	33 M 4P-430P ABC4 NEWS @ 4PM	32 M 3P-4P ELLEN	31 M-TU 11A-12P THE VIEW	30 M-TU 9A-10A THE DOCTORS	29 M-TU 630A-7A GOOD MORNING UTAH-630AM	In Day	Buyer Spencer Wood Phone# Fax#	Station KTVX-TV SALT LAKE CITY Advertiser () HOUSE MAJORITY PAC Product HOUSE MAJ PAC Ferimate# 2275
				· ····					P(630AM P		Flight Dates Hiatus Weeks	Agency () 3050 K (WASHII Agency C/P1/P2/F
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len) WATEI K ST NW, HINGTON
\$215.00	\$400.00	\$750.00	\$500.00	\$400.00	\$400.00	\$400.00	\$400.00	\$300.00	\$200.00	\$250.00	Rate	10/31/2012 - 11/06/2012	() WATERFRONT STRATEGIES 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 P1/P2/F 79/86/7275
11/05-11/05	11/05-11/05	11/05-11/05	11/05-11/05	11/05-11/05	11/05-11/05	11/05-11/05	11/05-11/05	11/05-11/06	11/05-11/06	11/05-11/06	ı	[2	EGIES
И	N	ю	Н	Н	μ	ы	2	44	44	No.	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (
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и	N	Ν	ы	н	н	н	N	.4	42	N	Total Spots	202-872-5880 202-872-0263) WASHINGTON) JAN FOX
\$430.00	\$800.00	\$1,500.00	\$500.00	\$400.00	\$400.00	\$400.00	\$800.00	\$1,200.00	\$800.00	\$500.00	Total Cost	5880 0263	TON

-REPORT TOTALS-

Report Totals: 113 / \$62,640.00

-SALES MONTHLY TOTALS-

Nov 12: 113 / \$62,640.00

Sales Totals: 113 / \$62,640.00

Market Totals \$64,240	Station Totals: 113 / \$62,640.00 Lines not sent/rcld/rtrn: 0 / \$0.00COMPETITIVE	Station KTVX-TV SALT LAKE CITY Advertiser () HOUSE MAJORITY PAC Product HOUSE MAJ PAC Estimate# 2275 Buyer Spencer Wood Phone# Fax#	Rep Order# 8889924 Ver# 1 Status New EC'd Yes
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00 00 00 00 00 00		(305) WA C/P1// bates Weeks	Traffic Order#
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97%) WATERFRONT STRATEGIES 0 K ST NW, SUITE 100 SHINGTON, DC 20007 P2/E 79/86/2275 10/31/2012 - 11/06/2012	Show
KUCW		EGIES	Printed: 10 Last Received: 10. Showing Buylines: All Lines
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Books Demos

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